



Maple Ridge - Pitt Meadows - Katzie
Community
Literacy Committee

REALITY CHECK

50% of Canadians struggle with simple tasks involving math and numbers.

~ABC Life Literacy

Our Financial Services Partners

- Credit Counselling Society
- Family Services of Greater Vancouver
- Vancity Credit Union

Financial Literacy Month November 2013

What is Financial Literacy Month?

Financial Literacy Month is a national awareness and engagement campaign that seeks to increase the financial literacy and math skills of Canadians through access to tools, resources and community events.

Why partner with the Community Literacy Committee (CLC)?

We've done our homework and know who offers free programs. We need Partner Agencies to host and help promote workshops to their clients who may struggle with money.

The CLC will:

- Provide a detailed list of FREE programs available locally through regional Financial Literacy Service Providers;
- Co-host the workshop and attend as a support;
- Pay for workshop refreshments and thank you gifts for workshop presenters;*
- Promote the workshops through our networks, marketing, and social media;
- Provide evaluation sheets and follow up with participants about future sessions.**

*until Vancity funding is depleted

** evaluation and follow-up results may be shared with all partner

What will partner agencies be asked to do?

Agencies that partner with the CLC are asked to:

- Select a program that fits the unique needs of their clients;
- Arrange for the workshop to be held locally;
- Coordinate space to host the workshop;*
- Promote the workshop to their clients and the public (optional);
- Register participants and maintain a participant database;**
- Provide a Workshop Host at the event.

*Assistance may be available if require

** CLC and Presenting Agency MAY request a copy of this database for future promotion

Want More Information?

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www.communityliteracy.ca